



2020 SHARK SUPs

Innovation inspired by 400 million years of shark evolution.

Inflatable stand up paddleboards designed to fit your lifestyle and your budget, whilst striving for a minimal impact on our environment. Our boards include everything you will need to start paddleboarding, plus an industry leading 3 year warranty.

Constant Forward Motion – SHARK SUPs are evolving. Being in a “constant forward motion” is the foundation of our organisation, and like the shark species, we are constantly evolving.

For SHARK SUPs, this means progressing our technological innovations, manufacturing capabilities and business practice enabling improved on the water experiences for our paddlers, whilst reducing negative impact on our planet.

We are experimenting and pushing the boundaries to create increasingly eco-friendly and sustainable iSUP products.



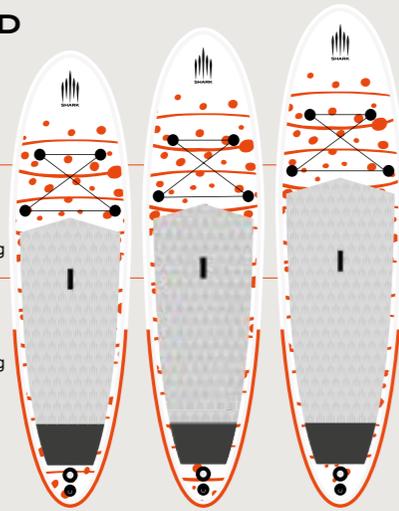
2020 SHARK SUPs



ALL ROUND

10'32"/6"

Volume: 297 litres
Rider Weight: Up to 95kg



10'6"/32"/5"

Volume: 249 litres
Rider Weight: Up to 100kg

11'/34"/6"

Volume: 348 litres
Rider Weight: Up to 120kg

10'6" available in 5" and 6" thicknesses

TOURING

11'8"/30"/6"

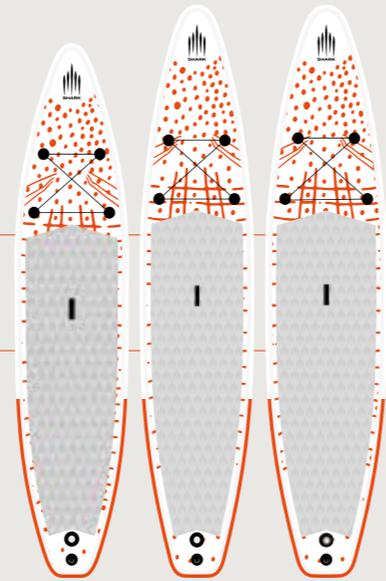
Volume: 327 litres
Rider Weight: Up to 95kg

12'6"/30"/6"

Volume: 350 litres
Rider Weight: Up to 120kg

12'6"/32"/6"

Volume: 374 litres
Rider Weight: Up to 130kg



SURF

7'8"/30"/4"

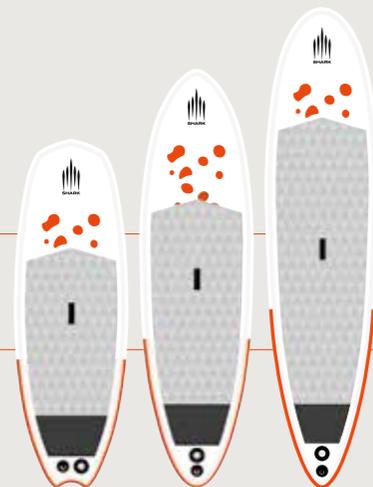
Volume: 146 litres
Rider Weight: Up to 75kg

9'2"/30"/4"

Volume: 167 litres
Rider Weight: Up to 80kg

10'6"/30"/4"

Volume: 192 litres
Rider Weight: Up to 85kg



RACE

12'6"/27"/6"

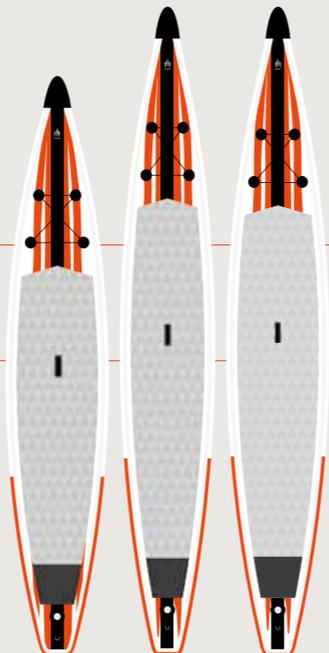
Volume: 287 litres
Rider Weight: Up to 80kg

14'/25"/6"

Volume: 298 litres
Rider Weight: Up to 85kg

14'/27"/6"

Volume: 319 litres
Rider Weight: Up to 90kg



Everything you need to start paddleboarding is included in the box, you just need to find some water.

- Quick release shark fin(s)
- Aluminium paddle*
- Shark leash*
- Backpack*
- High-pressure dual action SUPer hand pump*
- Waterproof phonecase
- Repair kit

WINDSURF

10'32"/6"

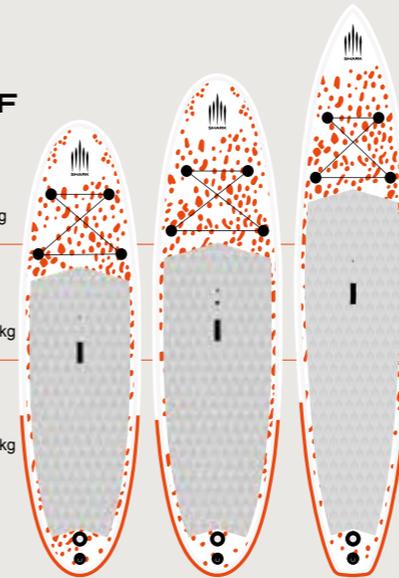
Volume: 309 litres
Rider Weight: Up to 95kg

11'/34"/6"

Volume: 360 litres
Rider Weight: Up to 120kg

12'6"/31"/6"

Volume: 350 litres
Rider Weight: Up to 120kg



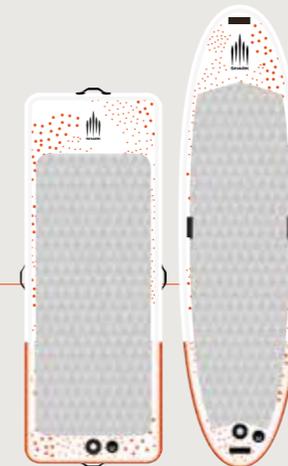
YOGA

8'/36"/6"

Volume: 332 litres
Rider Weight: Up to 90kg

10'/34"/6"

Volume: 330 litres
Rider Weight: Up to 90kg



FAMILY

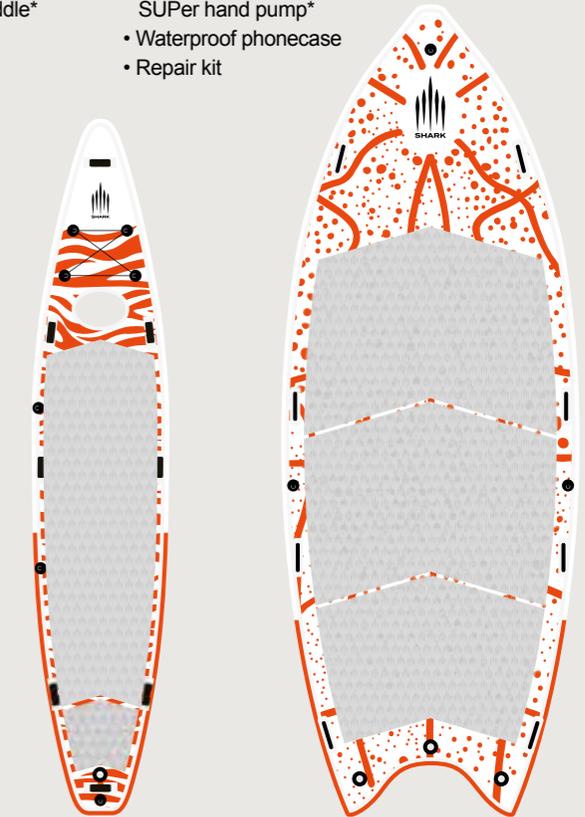
15'2"/36"/8"

Volume: 660l
Rider Weight: Up to 300kg total

THE 'KRAKEN'

18'/80"/8"

Volume: 1700 litres
Rider Weight: Up to 1000kg total



For full board details visit: www.sharksups.com

3YR
WARRANTY

All boards come with an industry leading 3 year warranty.

*Package tailored to individual board.

ALL ROUND SHARK

The All Round range is where you should start your SUP journey. Designed with a great balance of stability, straight line tracking and manoeuvrability making these boards perfect first time paddleboard.

Good for paddlers wanting to take their first paddle strokes in SUP, do light SUP touring, try some SUP surfing and even a bit of SUP Yoga - the All Round is incredibly versatile, perfectly balancing the characteristics you need in your first board.

Our All Round SUP board range has been graphically inspired by the unique markings found on the Epaulette Carpetshark. This species of shark adapts to its environment and is well known for its ability to crawl out of the water to access isolated pools. It swims, clambers and crawls hence being a bit of an all round shark.



Improved for 2020: We have added a 5" thickness 10'6" All Round to complement the range as well as adding our Shark Kick Tail (SKT).



10'/32"/6"
Volume: 297 litres | Rider Weight: Up to 95kg

The All Round 10' is more compact than the rest of the range, making it the perfect choice for lighter riders.

10'6"/32"/5"
Volume: 249 litres | Rider Weight: Up to 100kg

The All Round 10'6 perfectly balances length, width and outline shape for the best performance for the majority of paddlers making it our most popular model.

11'/34"/6"
Volume: 348 litres | Rider Weight: Up to 120kg

The All Round 11' is wider and longer, giving it improved stability and the perfect choice for heavier riders.



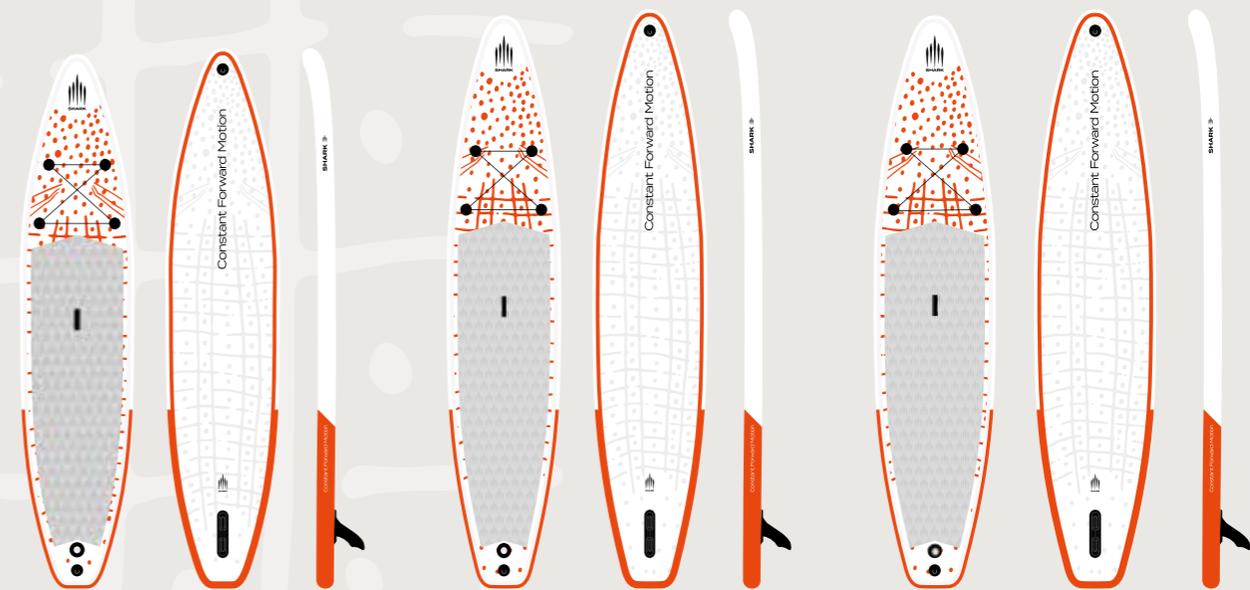
TOURING SHARK



The Touring range has been designed for the more experienced paddler who is looking to go faster, with better straight line tracking. Its sleek outline shape is available in three sizes, each offering different riders a board that is perfect for them.

The graphic design of our Touring SUP board range has been influenced by the patterns of the Whale Shark. As a highly migratory species of shark, often travelling thousands of kilometres, they are the perfect match for our touring range.

The touring range is a step up from our entry level All Round range, with a sleeker outline shape this range allows you to go faster and cover more distance without compromising stability.



11'8\"/>

12'6\"/>

12'6\"/>

The smallest board in our touring range, great for lighter riders or those looking for an extremely maneuverable touring board.

The 12'6' x 30 is the most popular of the Touring range, offering the best glide, tracking and stability to suit the widest range of paddlers.

The 12'6' x 32 offers great glide, tracking and stability for heavier riders and lighter riders those looking for a more stable touring board to carry more gear for paddling in rougher water.





SURF SHARK



The Surf range has been designed for the more experienced paddler wanting to get the most out of their SUP surfing. These boards offer a range of styles and sizes, all at 4" thick with optimum fin positioning, outline shape and rocker lines for the best performance in the waves.

The Atlantic Sharpnose Shark has influenced our Surf SUP board range. Inhabiting coastal and shallow waters, often close to surf zones, this species of shark brings a unique pattern to our surf range.



Improved for 2020: Increased nose rocker on the 7'8, removal of bungees, better positioned deck pad and the addition of the Shark Kick Tail (SKT).



7'8"/30"/4"
Volume: 146 litres | Rider Weight: Up to 75kg



9'2"/30"/4"
Volume: 167 litres | Rider Weight: Up to 80kg



10'6"/30"/4"
Volume: 192 litres | Rider Weight: Up to 85kg

Small, light and very compact making it a fun board to surf up to head high waves on. Its outline shape with wide nose and tail gives excellent stability for its size, with its wide nose making wave re-entries easy.

The 9'2 is the board for those wanting to improve their SUP surf surfing. A perfect compromise of stability and glide to get you in the waves.

The 10'6 Surf SUP allows you to enjoy all round paddling with the benefit of being optimised for surf performance. A 4" construction and pulled in tail make it the perfect all round to surf crossover board.





RACE SHARK



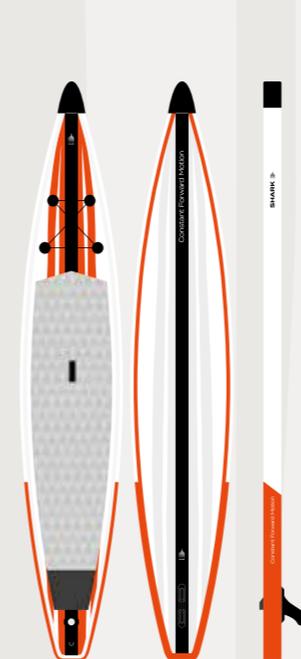
The Race range has been designed for paddlers who want to race fast in the 14' and the 12'6 race class. Our race boards come in three sizes, to suit different race classes, rider weights and ability.

Developed to be as fast as possible with carbon stiffening stringers, solid wave piercing nose, flat rockerline and optimum outline shape these boards will put you at the top of the podium.

The distinguishable stripes that run horizontally along the body of the Atlantic Weasel Shark have inspired our Race SUP range. With a need for speed this streamlined shark compliments our race range bringing 'racing stripes' into the design.



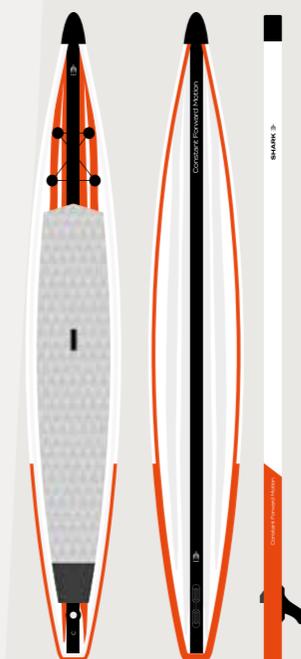
Improved for 2020: Our innovative Water Cut Nose (WCN) has been complemented with the addition of the Shark Kick Tail (SKT) to make those step back turns easier.



12'6"/27"/6"

Volume: 287 litres | Rider Weight: Up to 80kg

The 12'6 x 27 is a fast board with good stability for heavier or less confident riders looking to compete in the 12'6 race class or do fast touring.



14'/25"/6"

Volume: 298 litres | Rider Weight: Up to 85kg

The 14'0 x 25 is the narrowest and fastest of our two 14' race boards. It's designed to be a no compromise speed machine and is suitable for intermediate to advanced racers.



14'/27"/6"

Volume: 319 litres | Rider Weight: Up to 90kg

The 14'0 x 27 is the wider of our two 14' race boards offering better stability for heavier or less confident riders.

WINDSURF SHARK

The Windsurf range has evolved from the popular All Round and Touring shapes with a mast foot fitted to the deck of the boards and an additional removable fin box enabling great tracking when set up for windsurfing.

These boards have evolved for riders wanting to make the most out of all the conditions.



10'32"/6"

Volume: 309 litres | Rider Weight: Up to 95kg

Suitable for lighter riders.

11'34"/6"

Volume: 360 litres | Rider Weight: Up to 120kg

Suitable for heavier riders.

12'6"/31"/6"

Volume: 350 litres | Rider Weight: Up to 120kg

For riders wanting to cover more distance.

SPECIALITY SHARKS



YOGA SHARK

Inspired by the the Smooth-hound Shark, the Yoga is specifically designed to allow you to break away from the hustle and bustle of life and experience the tranquility of the water when you practice yoga or Pilates.

The Yoga Board has evolved from our popular All Round range, so it also paddles extremely well, allowing you to easily reach your SUP yoga location.

The SHARK SUPS Yoga Mat is designed for those who want to develop their yoga skills on water without wanting to paddle anywhere. Attach the Yoga Mat to a sheltered quay, pontoon, off a boat or in a swimming pool and develop your yoga skills in a new challenging environment.

10'34"/6"

Volume: 330 litres | Rider Weight: Up to 90kg

8'36"/6"

Volume: 332 litres | Rider Weight: Up to 90kg

The 'KRAKEN'

Inspired by the Angle Shark, the Kraken is our largest SHARK, designed as a multi person SUP that allows everyone to get involved on the water together. As many as 8 adults can fit on this super sized board that is great sociable fun.

18'/80"/8"

Volume: 1700 litres | Rider Weight: Up to 1000kg total

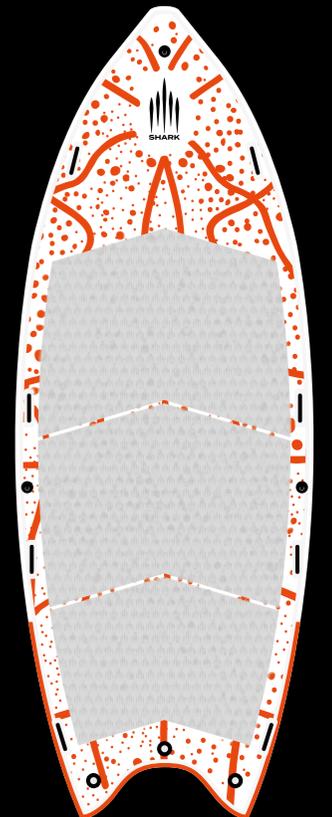
FAMILY SHARK

The Family is a tandem/multi person SUP concept that allows small groups and families to paddle together making your stand up paddle boarding experience more accessible and enjoyable. Great with up to 2 adults and 2 children the family can enjoy spending more time together.

Our Family SUP board graphic design is inspired by the patterns of the Port Jackson Shark. This caring species of shark look after their young in nursery areas of bays and estuaries until fully matured. The nature of this shark species combined with its distinctive markings has made for a stand out Family SUP board.

15'2"/36"/8"

Volume: 660 litres | Rider Weight: Up to 300kg total



Accessories



Every board comes with everything you need to start paddling and we have a full range of accessory upgrades to enhance your experience.

- Paddles
- Leashes
- Bags
- Backpacks
- Fins
- Pumps (manual and electric)
- Clothing

For a full list of accessories visit www.sharksups.com



Technology, research and development

We are not afraid to think outside the box and are working on concepts that we hope will revolutionise the iSUP industry.

Our team of engineers are challenging themselves to identify and test more environmentally friendly materials and methods of manufacturing for our entire stand up paddleboard range.

SHARK SUPs Innovations



SUPBOARDER

“2 great simple innovations from Shark SUPs that makes getting on the water and packing up easier than ever before.”
SUPboarder review



“A unique, fast, fun iSUP with an impressive nose that's going to turn some heads on the race scene.”
SUPboarder review

SHARK SUPs Technologies

We continuously seek to identify ways to improve the aesthetic design and performance of our boards based on feedback from our paddlers, partners and industry experts. Enabling paddlers to consciously purchase products that are geared towards reducing negative impact on the environment, whilst delivering a great on the water experience, is what we are all about.



All boards come with an industry leading 3 year warranty.

For further details visit: www.sharksups.com

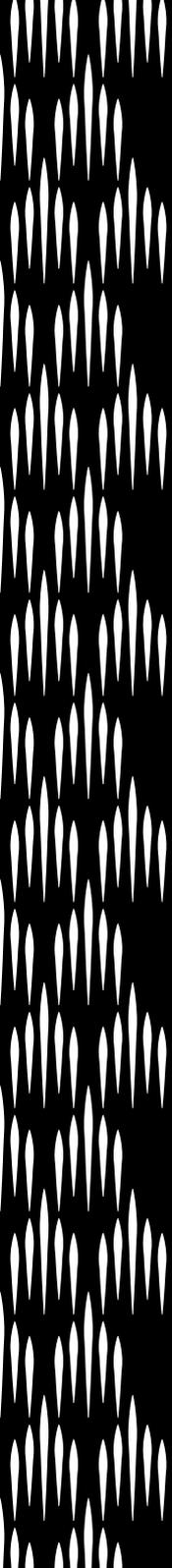
Environment and innovation



Combating the negative impact humans have on the environment is no mean feat. At SHARK SUPs we drive innovation with the environment in mind. We practice this in our organisation by encouraging paddlers, staff and partners to contribute new ideas to our 'eco-vate' hub. Ideas are researched and considered to identify if they meet in our wider vision, and where they fit are incorporated into SHARKs SUPs business strategy, keeping us in a "constant forward motion".

By working with organisations such as **The Shark Trust** we have already identified product development potential that will mean our boards and their riders could have a positive and influential impact on conservation. Our link with **The Shark Trust** also helps us to raise awareness of the hundreds of shark species that swim in our oceans and balance the ecosystem. It's vital that they are here to stay.





Register for full access to
our ecosystem including
contribution to our
Eco-Vate hub and our
SHARK SUPs Newsletter.

www.sharksups.com